Mary Peltola Call for Artists, A Special Program of Fish Family Freedom Fund

Official Rules

Important: Please read these Official Rules before entering this promotion (the "Promotion"). By participating in the Promotion, you agree to be bound by these Official Rules and represent that you satisfy all of the eligibility requirements below.

NO PURCHASE, PAYMENT, OR FINANCIAL DONATION OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION.

1. **Eligibility.** PURCHASE, PAYMENT OR FINANCIAL CONTRIBUTION WILL NOT INCREASE ODDS OF WINNING. PROMOTION VOID WHERE PROHIBITED. PROMOTION OPEN ONLY TO INDIVIDUAL UNITED STATES CITIZENS AND LAWFUL PERMANENT U.S. RESIDENTS WHO ARE LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES, THE DISTRICT OF COLUMBIA AND PUERTO RICO, AND OVER THE AGE OF 18 (OR THE AGE OF MAJORITY UNDER APPLICABLE LAW). BUSINESSES, CORPORATIONS, REGISTERED FEDERAL LOBBYISTS; ALL POLITICAL ACTION COMMITTEES; NATIONAL BANKS, FEDERAL CONTRACTORS, LABOR ORGANIZATIONS OR OTHER ENTITIES ARE NOT ELIGIBLE TO ENTER OR WIN A PRIZE, NOR MAY ANY INDIVIDUAL ENTER ON BEHALF OF ANY SUCH INDIVIDUALS OR ENTITIES. IF YOU DO NOT MEET ANY OF THESE REQUIREMENTS, OR ANY OTHER ELIGIBILITY REQUIREMENTS IN THESE OFFICIAL RULES, YOU ARE NOT ELIGIBLE TO WIN A PRIZE, AND FISH FAMILY FREEDOM FUND ("SPONSOR") RESERVES THE RIGHT NOT TO AWARD PRIZES TO YOU. To be eligible to win the prize, entries must be completed and received by Sponsor in the format designated below. Directors, officers and employees of Sponsor and any of their respective affiliated committees, subsidiaries, agents, professional advisors, consultants, advertising and promotional agencies, and immediate families of each are not eligible to win any prizes. All applicable federal, state and local laws and regulations apply. Limit ONE entry per person.

2. **Disclaimer.** Sponsor, and its related committees, candidates, affiliates, directors, officers, consultants, professional advisors, employees and agencies (collectively, the "Released Parties") will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Promotion disruptions, injuries, losses or damages caused by events beyond the control of Sponsor or by non-authorized human intervention; or (d) any printing or typographical errors in any materials associated with the Promotion.

3. **Promotion Period.** The Promotion starts at 12:01 a.m. Alaska Daylight Time on Friday, June 26th, 2026, and ends at 11:59 p.m. Alaska Daylight Time on Friday, September 25, 2026 (the "Promotion Period"). All entries must be received during the Promotion Period to be eligible to win a prize.

4. **Prizes.**
    - Selected pieces will be featured in campaign materials and showcased at a one-night-only juried exhibition in downtown Anchorage on October 9, 2026.
    - Additionally, 3 winners will receive the following prize:
        - 1st Place:$3,000
        - 2nd Place: $1,500
        - 3rd Place: $500

5. **Odds; Taxes; Etc.** Odds of winning a prize depend on the number and quality of eligible entries received. **ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE THE SOLE RESPONSIBILITY OF WINNER.** All prizes will be awarded. The prize may be forfeited and awarded to an alternative winner if the affidavit of eligibility and release materials (see Section 15 below) are not returned as required or if two (2) attempts to contact winner by phone and/or e-mail are not successful, or if any prize is otherwise not claimed. Prizes are not transferable. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value for any prize. Limit one prize per household or address. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).

6. **Identity of Entrant.** In the event of a dispute about the identity of the entrant, entries made online will be declared made by the authorized account holder of the e-mail address submitted at time of entry. An authorized account holder is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. The potential winner may be required to provide Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry.

7. **How to Enter.** To enter, take the following steps during the Promotion Period:
    - First, if desired, complete and submit an optional Grant Application between June 26, 2026, and August 7, 2026. Grant applications can be submitted by visiting https://marypeltola.com/call-for-artists/. If you are selected to receive a grant, you will be notified by August 10, 2026. Grants will cover the cost of materials used to create an artwork for submission. You are eligible to submit an artwork regardless of whether you receive a grant.
    - Next, create an artwork interpreting the theme "Protecting Our Way of Life." Artists are encouraged to explore what makes Alaska special, the traditions and livelihoods they value, and the people, places, and experiences they believe are worth protecting.
    - Finally, during the Promotion Period:

- Visit https://marypeltola.com/call-for-artists/ (the "Site"), complete the online submission form for the Promotion, and follow the directions to submit your completed artwork. To submit the online submission form, you must agree to the terms of the Promotion Submission Agreement located at https://marypeltola.com/call-for-artists/ ("Submission Agreement"), which will be presented for your acceptance during the submission process.

An entry into the Promotion consists of your completed entry form and your artwork (together, the "Entry Materials"). (Please review the Submission Agreement carefully because it includes important terms regarding intellectual property rights in your artwork submission.) Entry Materials and Submission Agreements received by facsimile or other means not expressly permitted in these Official Rules will not be considered. All requested information and material must be provided for your entry to be valid. Entry Materials submitted to Sponsor in connection with the Promotion will not be returned to entrants. Failure to submit all required information in the manner required in these Official Rules and/or any entry form may result in disqualification. Proof of online entry will not be deemed to be proof of receipt of entry by Sponsor. All entrants and entries are subject to verification by Sponsor. By entering the Promotion, you consent to being placed on an e-mail mailing list to receive information from Sponsor and for other purposes in accordance with Sponsor's Privacy Policy.

8. **Promotion Rules.** Beginning on or about July 24th and ending on October 2nd, 2026, a panel of Alaskan artists to be chosen by Sponsor in its sole discretion will evaluate entries and select from eligible entries the 3 winning entries based on the following "Judging Criteria":

    - Success and creativity at interpreting the "Protecting Our Way of Life" theme
        - Includes responsiveness to the following questions:
            - What makes Alaska great?
            - When you hear "Alaskan way of life," what specific parts of your daily life come to mind that you feel are at risk?
            - What traditions, livelihoods, or community practices do you believe must be protected at all costs?
            - What does home in Alaska look like for you?

    - How successfully the artwork explores what makes Alaska special, the traditions and livelihoods the artist values, and the people, places, and experiences the artist believes are worth protecting

    - Artistic merit

    - Quality of workmanship

    Winner(s) will be notified by phone or e-mail by **August 10th, 2026**. Sponsor may, at its option, conduct a background check on each potential winner. Sponsor reserves the right to disqualify any potential winner from receiving any prize based on such background

check. To claim the prize, the winner should follow the instructions and comply with the conditions contained in his or her notification.

9. **License to Entry Materials.** By making a submission, you grant to Sponsor (and each of Sponsor's joint fundraising participants) a perpetual, irrevocable, royalty-free, worldwide nonexclusive license to publish, reproduce, display, perform, distribute, redistribute, sell, adapt, edit, modify, translate, create derivative works based upon, combine with other materials, and otherwise use and sublicense and designs, artwork, drawings, sketches, posters, paintings, photographs, images, statements, or other materials or content submitted as part of this Promotion (collectively, "Content"), or any portion thereof, for any purpose of Sponsor (including commercial purposes), in any manner, form, media or technology now known or later developed, without compensation to you or any other person or entity. You further grant to Sponsor (and each of Sponsor's joint fundraising participants) the right to use your name, hometown, image and likeness on, and in connection with, the Content worldwide in any manner or medium now existing or later developed, for any purpose of Sponsor (including commercial purposes), without separate compensation to you or any other person or entity. Sponsor will have no obligation to publish or use or retain any Content you submit or to return any such Content or Promotion entry materials to you. You agree that it is your sole responsibility to obtain all permissions and releases necessary for the grant of the rights contained in this paragraph. You also agree to take, at Sponsor's expense, any further action (including, without limitation, execution of affidavits, licenses, and other documents) reasonably requested by Sponsor to effect, perfect, or confirm Sponsor's rights set forth above in this paragraph. You will not be entitled to compensation for any use by Sponsor, or its agents, licensees or assignees, of the Content. Entries and other materials (including Content) submitted to Sponsor in connection with the Promotion (collectively, "Entry Materials") will not be returned to any entrant. You also agree to take, at Sponsor's expense, any further action (including, without limitation, execution of affidavits and other documents) reasonably requested by Sponsor to effect, perfect or confirm Sponsor's license rights in the Entry Materials as set forth in Section 1 of the Submission Agreement.

10. **No Confidentiality.** Artwork submitted to Sponsor will not be treated as confidential, and you will not include or disclose any trade secrets or other confidential information, including without limitation confidential information of any third party, in any artwork.

11. **Non-Infringing Entry Materials.** You hereby represent and warrant that: (a) you are eligible to enter the Promotion; (b) the artwork is original to you and that you are the owner of all right, title and interest in and to the artwork and have the right to grant the rights granted herein or, alternatively, you have obtained all necessary rights and permissions to use and submit the artwork in connection with the Promotion and to provide all the rights specified in these Official Rules and the Submission Agreement; and (c) the artwork and the use thereof as contemplated herein and in the Submission Agreement does not and will not violate or infringe any law or regulation or the rights of any third party, including, without limitation, any copyright, trademark, patent, or any rights of publicity or privacy, or any other intellectual property, personal, or proprietary rights.

12. **Federal Election Campaign Act Compliance.** You hereby represent and warrant that all equipment, materials and facilities used to produce the artwork are owned by you and were not provided by a foreign national. Any disposable materials purchased specifically to produce the artwork will be treated as in-kind donations to the Sponsor, unless purchased pursuant to a grant of funds provided by Sponsor. You also represent that the artwork is a new original work, created for the first time for the Promotion.

13. **General Release. By entering the Promotion, you release Sponsor and all Released Parties from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Promotion or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.**

14. **Use of Winner Name, Likeness, etc.** Except where prohibited by law, entry into the Promotion constitutes permission to use each winner's name, hometown, likeness and/or prize information, without limitation, for promotional and other purposes without further permission or compensation. As a condition of being awarded any prize, except where prohibited by law, each winner may be required to execute a consent to the use of his or her name, hometown, likeness and/or prize information, without limitation, for promotional and other purposes without further permission or compensation.

15. **Affidavit & Release.** As a condition of being awarded any prize, each winner may be required to execute and deliver to Sponsor a signed affidavit of eligibility and acceptance of these Official Rules and release of liability, and any other legal, regulatory, or tax-related documents required by Sponsor in its sole discretion.

16. **Winner List; Rules Request.** For a copy of the winner list, send a stamped, self-addressed, business-size envelope after October 9, 2026, and before October 30, 2026 to Sponsor at the address listed below, Attn: “Mary Peltola Call for Artists” Winner List. To obtain a copy of these Official Rules, visit https://marypeltola.com/call-for-artists/ or send a stamped, self-addressed business-size envelope to Sponsor at the address listed below, Attn: “Mary Peltola Call for Artists” Rules Request. Residents of VT may omit return postage.

17. **Intellectual Property Notice.** The Promotion and all accompanying materials are copyright © 2026 by Fish Family Freedom Fund. All rights reserved.

18. **Miscellaneous.** The Promotion and these Official Rules will be governed, construed and interpreted under the laws of the state of Alaska, without regard to its or any other jurisdiction’s choice of law provisions. Entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Any

provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. Sponsor reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Promotion or any entrant's participation in the Promotion should viruses, bugs, unauthorized human intervention or other causes beyond Sponsor's control affect the administration, security or proper play of the Promotion, or Sponsor otherwise becomes (as determined in its sole discretion) incapable of running the Promotion as planned. Entrants who violate these Official Rules, violate any law, rule or regulation in connection with participation in the Promotion, tamper with the operation of the Promotion or engage in any conduct that is detrimental or unfair to Sponsor, the Promotion or any other entrant (in each case as determined in Sponsor's sole discretion) are subject to disqualification from entry into the Promotion. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Promotion. If you have any questions about these Official Rules or the Promotion, please e-mail them to **team@marypeltola.com** or send written questions to the address listed below, Attn: **"Mary Peltola Call for Artists"** Questions.

19. **Sponsor:** Fish Family Freedom Fund, 946 Bandmann Trail, Missoula, MT 59802